

Last Updated: May 14, 2026

Overview

GitaVedanta (“**GitaVedanta**,” “**we**,” “**us**,” or “**our**”) values your privacy. This Privacy Policy explains how we collect, use, disclose, store, and protect information when you use:

- the **GitaVedanta mobile application**
- the **GitaVedanta website**
- any related web experiences, including landing pages and marketing pages
- **VedaVaani**, our AI-powered scripture guidance and spiritual mentorship features
- any other services, content, or features that link to this Privacy Policy

By using our website, app, or related services, you agree to the collection and use of information as described in this Privacy Policy.

1. Scope

This Privacy Policy applies to:

- visitors to our website
- users of the GitaVedanta mobile application
- users of our progressive web application or web-based product surfaces, where applicable
- users who interact with VedaVaani or other AI-assisted scripture features
- users who contact us, sign in, or otherwise engage with our services

2. Information We Collect

We collect information in the following categories.

A. Information you provide directly

Depending on how you use GitaVedanta, we may collect:

- your **email address**
- your **name**
- your **profile image**
- your **date of birth**, where provided
- messages, prompts, and other content you submit to **VedaVaani**
- information you provide when contacting us by email or through a website form
- information you provide when requesting support, account help, or deletion

B. Account, authentication, and session information

When you sign in or use authenticated features, we may collect and process:

- authentication identifiers and user account IDs
- access tokens and refresh-related session data
- session identifiers
- obfuscation-session data used to protect certain API responses in the app flow
- account state associated with your use of protected product features

C. Usage, diagnostics, and device information

We may automatically collect technical and usage information such as:

- device model
- operating system and version
- app version
- browser type
- IP address or approximate network-derived location
- language and locale settings
- crash reports
- performance diagnostics
- basic interaction and event data
- request metadata needed for reliability, abuse prevention, debugging, and security

D. Scripture, product, and feature usage information

We may collect information about how you use GitaVedanta features, such as:

- books, chapters, and verses viewed
- preferred language or localization selections
- feature usage patterns
- interaction with verse assistant or VedaVaani features
- in-product credit/budget status for VedaVaani usage where applicable

E. AI interaction information

When you use VedaVaani or related AI features, we may process:

- your prompts and messages
- conversation history you provide or that is needed to continue the interaction
- prior summaries or state used to improve continuity
- scripture retrieval context and cited verse metadata
- verse-assistant context tied to a specific verse
- debug or operational metadata needed to monitor quality, reliability, and safety

F. Cookies, local storage, and similar technologies

On the website and PWA/web surfaces, we may use:

- cookies
- local storage

- session storage
- similar browser technologies

These technologies may be used to:

- keep you signed in
- remember preferences
- support site functionality
- maintain session continuity
- cache content for performance or offline-friendly reading
- improve security and service reliability

3. How We Use Information

We use collected information to:

- create and manage user accounts
- authenticate users and maintain secure sessions
- deliver scripture content and product features
- operate the website and mobile application
- provide VedaVaani and verse-assistant functionality
- process prompts and generate AI responses
- personalize or continue conversations where applicable
- maintain app and website performance
- detect, prevent, and investigate abuse, fraud, and security incidents
- enforce rate limits, credits, and service protections
- debug errors and improve reliability
- communicate with you about support, account issues, updates, or legal notices
- comply with legal obligations and enforce our terms

4. AI Processing and VedaVaani

When you submit prompts or content to VedaVaani:

- your input may be processed to generate an answer
- relevant scripture content may be retrieved and used as context
- your request may pass through model, embedding, ranking, safety, and orchestration systems
- some request data may be processed by specialized third-party providers that support these functions

We may use conversation content to:

- provide the response you requested
- maintain conversational continuity
- improve system quality, safety, and reliability
- monitor abuse or misuse

- troubleshoot failures

We do **not** sell your prompts or personal information.

5. Security and Response Protection

We use technical and organizational safeguards designed to protect your data, including:

- HTTPS / TLS for data in transit
- secure authentication flows
- protected API routes
- access controls
- rate limiting and abuse prevention
- provider-managed security controls
- response-protection measures for selected application routes

No method of transmission or storage is completely secure, and we cannot guarantee absolute security.

6. Legal Bases for Processing

Where applicable, we process personal information on one or more of the following bases:

- your consent
- performance of a contract with you
- our legitimate interests in operating, securing, and improving the service
- compliance with legal obligations

7. When We Share Information

We do not sell your personal data. We may share information only in the following circumstances:

A. Service providers and infrastructure partners

We may share information with vendors and service providers that help us operate the product, such as providers for:

- authentication
- database and storage
- hosting and infrastructure
- crash reporting and performance monitoring
- analytics
- email or customer support
- AI model inference
- embeddings, ranking, and retrieval support

B. Legal, safety, and compliance reasons

We may disclose information if we believe doing so is necessary to:

- comply with law, regulation, legal process, or lawful request
- protect our rights, users, systems, or services
- investigate fraud, abuse, or security incidents
- enforce our Terms or other policies

C. Business transfers

If GitaVedanta is involved in a merger, acquisition, financing, restructuring, or sale of assets, information may be transferred as part of that transaction, subject to applicable law.

8. Data Retention

We retain information for as long as reasonably necessary for the purposes described in this Privacy Policy, including to:

- provide the service
- maintain your account
- comply with legal obligations
- resolve disputes
- enforce agreements
- maintain security and abuse-prevention records
- support backups, logs, and operational recovery

Different categories of data may be retained for different periods depending on their purpose and legal or operational requirements.

9. Account Deletion and Your Choices

Subject to applicable law, you may request deletion of your account and associated personal data.

Depending on the feature and implementation state, you may be able to do this:

- through in-app account settings or account controls
- through the backend-supported account deletion flow
- by contacting us at support@gitavedanta.in

10. Your Rights

Depending on your location, you may have rights to:

- access personal data we hold about you
- request correction of inaccurate data

- request deletion of your data
- object to certain processing
- request restriction of processing
- withdraw consent where processing is based on consent
- request a portable copy of certain data

To exercise these rights, contact us at support@gitavedanta.in.

11. Children's Privacy

GitaVedanta is not intended for children under the age required by applicable law to independently consent to digital services in their jurisdiction. We do not knowingly collect personal data from children in violation of applicable law.

If you believe a child has provided personal information unlawfully, contact us and we will take appropriate steps.

12. International Data Transfers

Your information may be stored or processed in countries other than the one where you live, including where our service providers operate infrastructure.

Where required, we will take appropriate steps to protect transferred personal data.

13. Website-Specific Notes

When you visit our website, we may process information to:

- deliver pages and content
- understand site performance
- measure engagement
- improve conversion flows
- protect the website from abuse or malicious activity
- support install/download journeys for the GitaVedanta app

14. App-Specific Notes

When you use the mobile app or app-connected authenticated services, we may process information to:

- authenticate you across devices
- sync account-related state
- deliver scripture and AI features
- provide language-aware content
- track remaining VedaVaani credits and reset timing
- maintain app reliability, diagnostics, and performance

15. Third-Party Links and Stores

Our website or app may link to third-party platforms or services, including app stores or external content. Their privacy practices are governed by their own policies, not ours.

16. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will update the “Last Updated” date above. If changes are material, we may provide additional notice through the website, app, or other appropriate means.

Your continued use of the services after an updated Privacy Policy becomes effective means the updated policy will apply, to the extent permitted by law.

17. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or your personal data, contact us at:

Email: support@gitavedanta.in